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engaging the reverse side of the strip of belt loop material with the side of the strip of interfacing material opposite the adhesive layer;  
folding the strip of belt loop material around the strip of interfacing material and positioning the opposed edges of the strip of belt loop material in a spaced apart relationship;  
heating the adhesive layer on the strip of interfacing material sufficiently to effect activation thereof;  
engaging the opposed edges of the strip of belt loop material with the activated adhesive layer on the strip of interfacing material under sufficient pressure to permanently bond the edges of the strip of

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belt loop material to the strip of interfacing material;  
said heating and engaging steps being carried out simultaneously by passing the strip of interfacing material having the belt loop material folded therearound between the periphery of a revolving heated drum and an endless belt traveling around a course including a portion coincident with the periphery of the drum; and  
transporting both the strip of interfacing material and the strip of belt loop material on said endless belt through the trimming step, the folding step, and around the revolving heated drum.

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